

# Application Form

- Come é strutturato -

- Applicant's general info
- Team
- Project
- Intellectual Property
- Market & Competitors
- Partners
- File upload

## Applicant's general info

### Company name \*

If the company is not incorporated yet please provide a project name

### Project developed at \*

Please write the name of the University/Research Center/Company/etc. where the project was developed. In case of independent project please say it.

### Company website

### Stage of the company \*

### Activity Area \*

Please select one or more of the following:

- Bioinformatics and Biomedical Engineering
- Nutraceuticals
- Pharma and Biotech
- Medtech

### Country \*

Please provide the location where your company is (or will be) incorporated

### City \*

### Did you participate to any acceleration program in the past? \*

- yes
- no

In case you participated to one or more acceleration program(s) in the past, please list them

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## Team

### Team Leader \*

Name, last name and H-Index

### E-mail address \*

### Telephone \*

### Team members \*

Please list all the names, date of birth, role, age, company's equity owned (if applicable) and linkedin profiles (if available) of your team's members

### Advisors

Please list any advisor who is collaborating with your team on scientific, business, legal aspects

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## Project

### Short Description \*

Please describe your project and its benefits with a short sentence. 250 characters max. We know it's hard but it helps you (and us) to focus on the main benefit and features

### Project Description & state of the art \*

Describe your project, the scientific rationale and the innovativity of the solution proposed. Max 2000 characters.

### 12 months development timeline \*

Describe the next steps for developing your product/technology and explain what are your expected milestones in the next 12 months. Max 2000 characters.

### Phase of development \*

You can select multiple options. If, for example, you have a software it could be in "prototype" stage (beta) AND in pre-market state.

- Discovery (Idea or Synthesis) | TRL <= 3
- Prototype | TRL 3-5
- Test in vitro
- Test in vivo
- Test ex vivo
- Clinical trials
- Pre market state
- Market ready

Are you planning to attend any conference or fair in the next 12 months? If yes, which ones? \*

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## Intellectual Property

Intellectual Property - How many patents have your team's members filed overall? \*

Please consider also any patent not related to the project you are presenting.

Please specify the title, status (pending, granted, etc.) and owner of the patent(s) related to the Project \*

Format should be: - Title of patent 1 - Status - owned by

If the patent is not owned by the startup, please describe the type of agreement you envision with the owner and the timeline

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## Market & Competitors

### The market \*

Describe your target market, its value and the most significant drivers and constraints. Max 2000 characters.

### Competitors analysis \*

Identify the major players, describe their products and your competitive advantages. Max 2000 characters.

### Product/Service Discovery \*

Which problem is your product/service solving and for whom? How have you approached customer research? Please provide evidence of the customer need you identified. Max 2000 characters.

### Market Validation \*

Have you already validated & tested your product/service on the market? If so, please describe how (through prototypes, user research, MPVs, etc) and provide KPIs/traction of the results. If not, please describe how you intend to approach market validation. Max 2000 characters.

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## Partners

### Please list your partners:

They can be industrial, commercial, financial, scientific or institutional partners. Also, provide a short description of the type of relationship your company has with the mentioned partners. Max 2000 characters.

Applicant's general info	<input type="radio"/>
Team	<input type="radio"/>
Project	<input type="radio"/>
Intellectual Property	<input type="radio"/>
Market & Competitors	<input type="radio"/>
Partners	<input type="radio"/>
<b>File upload</b>	<input checked="" type="radio"/>

## File upload

### Please upload your video pitch \*

max 3 minutes

### Upload your pitch deck \*

14 Slides, please use our template. You can download a copy from here: [goo.gl/BhjyJf](https://goo.gl/BhjyJf). Please pay particular attention to slide 12 - 13 and 14

 [UPLOAD A FILE](#)

### Upload your team's CVs \*

Please upload as a .zip file the CVs of the shareholders and founders who have an active role in the company.

 [UPLOAD A FILE](#)

### Please upload your publications related to this project \*

In case of multiple files please upload a .zip file

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### Please upload your patent(s) or IP plan \*

In case of multiple files please upload a .zip file. Please remember to not upload any document or information that could compromise the patentability of your invention(s) if not filed yet.

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### Please download, sign and upload our Privacy Policy \*

Download the Privacy Policy from here. Italian Version:

<https://drive.google.com/a/fondazionegolinelli.it/file/d/183MD6R0qkoI6HtHk9LI5yHw3ctGvzHyy/view?usp=sharing> English Version:

<https://drive.google.com/a/fondazionegolinelli.it/file/d/1cRpFGQDZ4C04fScB4vnydtm0yMEE4fh/view?usp=sharing>

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### Please download, sign and upload our Intellectual Property Disclaimer

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<https://drive.google.com/a/fondazionegolinelli.it/file/d/1Jys79bs4Hn3aPnfb922QNTToyFUJqfio/view?usp=sharing> English Version:

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### Please upload any other document relevant for evaluating your company/project

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